



Countdown to 2015:

An Introduction

COUNTDOWN TO 2015 2012 REPORT

Building a future for women and children

Taking stock of maternal, newborn and child survival

Jennifer Bryce
Johns Hopkins University

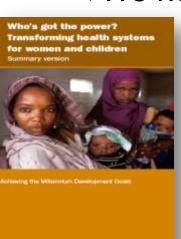
Countdown Origins

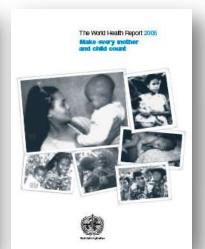
2003 Lancet Child Survival Series

2005 Lancet Neonatal Series

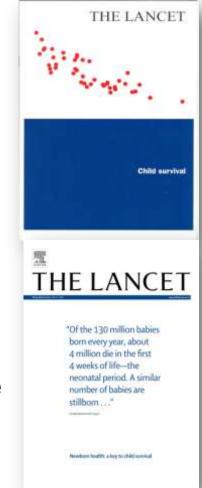
A refrain from the United Nations, NGOs, and civil society:

- ⇒Effective interventions are available
- Coverage is unacceptably low and inequitable
- ⇒We need to MAKE NOISE











An evolution from child survival to the continuum of care

Pre-pregnancy

Pregnancy

Birth

Postnatal

Childhood



Countdown Aims

- To disseminate the best and most recent information on country-level progress
- To take stock of progress and propose new actions
- To hold governments, partners and donors accountable wherever progress is lacking



The Countdown Impact Model

Supportive policies

For example, maternal protection, community health workers and midwives authorized to provide essential services, vital registration, adoption of new interventions

Health systems and financing

For example, human resources, functioning emergency obstetric care, referral and supply chain systems, quality of health services, financial resources for reproductive, maternal, newborn and child health, user fees

Increased and equitable intervention coverage

Pre-pregnancy

Family planning

Women's nutrition

Pregnancy

Antenatal care
Intermittent preventive
treatment for malaria
Prevention of mother-to-child
transmission of HIV
Tetanus vaccines

Birth

Skilled attendant at birth Caesarean section and emergency obstetric care

Postnatal

Postnatal care for mother and baby Infant and young child feeding

Childhood

Case management
of childhood illness
Vaccines
Malaria prevention
(insecticide-treated
nets and indoor
residual spraying)

Increased survival and improved health and nutrition for women and children

Political, economic, social, technological and environmental factors

Countdown Activities

- Analyze country-level coverage and trends for interventions proven to reduce maternal, newborn and child mortality
- Track indicators for determinants of coverage (policies and health system strength; financial flows; equity)
- Identify knowledge and data gaps across the RMNCH continuum of care
- Conduct research and analysis
- Support country-level Countdowns
- Produce materials, organize global conferences and develop web site to share findings



Countdown products



Publications

From Technical Working Groups



And from countries



Countdown Global Events

2005 in London

Tracking Progress in Child Survival Countdown to 2015 The first in a series of two-yearly rolling reviews of progress in child survival as called for in the Bellagio/Lancet ival series 2003. Countdown to 2015

2008 in Cape Town



61 country delegations!

2010 in DC

Joint with Women Deliver

Plenary and 4 sessions:
Most highly rated by conference participants





Child Survival

Country Countdown Events

Senegal, 2006

- High level engagement of key partners (Ministries of health and finance, initiated by UNICEF)
- Strategic planning for scale-up of effective MNCH interventions

Zambia, 2008

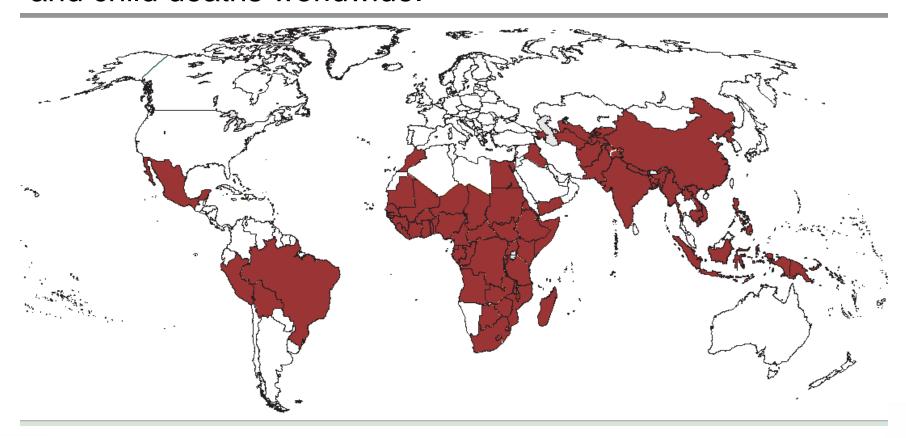
- MoH initiated and convened
- National prioritization of MNC mortality reduction

Nigeria, January 2011

- FMOH convened in partnership with Save the Children; launched by First Lady
- Country report and 36 state profiles
- More coming as part of accountability agenda!

Where is Countdown?

75 countries that together account for > 95% of maternal and child deaths worldwide.





Who is Countdown?

1. Individuals:

scientists/academics. policymakers, public health workers, communications experts, teachers...

2. Governments:

RMNCH policymakers, members of Parliament...

3. Organizations:

NGOs, UN agencies, HCPAs, donors, medical journals...













































































Countdown Moving Forward

Four streams of work to promote accountability, 2011 to 2015 and beyond

- 1. Produce country profiles/report every year
- Conduct analyses and generate new knowledge,including special reports on the priority indicators for the accountibility agenda
- 3. Share findings through products and events
- 4. Support country-level Countdowns focusing on subnational data and response



Upcoming Countdown Events

- Participation in the Child Survival Call to Action
 - ⇒ Spotlight, afternoon of 14 June
 - ⇒ 2012 Results, afternoon of 15 June
- Global Countdown event in conjunction with the UN General Assembly, September 2012
- Participation in Inter-Parliamentary Union Assembly, Quebec City, October 2012
- Presentation(s) at Women Deliver Conference,
 Kuala Lumpur, May 2013



Thank you

