



MEDIA ADVISORY

LAUNCH OF GLOBAL CALL TO G8 LEADERS AND OTHER DONORS ON MATERNAL, NEWBORN AND CHILD HEALTH

18 April 2008, Cape Town – Meeting in Cape Town, South Africa for the Countdown to 2015 Conference, Countdown partners and Board members of the Partnership for Maternal, Newborn & Child Health will launch today a Global Call for G8 leaders and other donors to champion maternal, newborn and child health.

The Call is being made in advance of the G8 Summit, hosted by the Government of Japan in July 2008, which will review the need for greater investment in health system strengthening for safe motherhood and newborn and child survival. The press conference will also brief journalists regarding the most recent study of donor aid for maternal, newborn & child health, notably among G8 nations.

Over 10 million women and children still die each year from causes which are largely preventable and treatable.

- WHAT?** Launch of Global Call for G8 Leaders on Maternal, Newborn and Child Health
- WHO?**
- Ann Starrs, President, Family Care International, Co-Chair of the Board, Partnership for Maternal, Newborn & Child Health
 - Jeffrey W. Mecaskey, Head of Health and HIV, Save the Children, UK
 - Francisco Songane, Director, Partnership for Maternal, Newborn & Child Health
- WHEN?** 12:00-12:30, Cape Town time, 11:00-11:30 GMT, Saturday, 19 April 2008
- WHERE?** B2 Level, Vasco de Gama Room, Westin Grand Hotel, next to Cape Town Convention Center, Cape Town, South Africa

Lunch will be served afterwards.

Note for Editors

The Partnership for Maternal, Newborn & Child Health brings together more than 240 member organizations from around the world working together to achieve Millennium Development Goals 4 & 5 on child survival and women's health. For more information, visit: [http: www.who.int/pmnch](http://www.who.int/pmnch).

Countdown to 2015 for Maternal, Newborn & Child Survival is collaboration among individuals and institutions to track coverage for health interventions needed to reach the Millennium Development Goals (MDGs) 4 & 5.

Contact information

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Countdown to 2015 partners

Aga Khan University, Australian Agency for International Development (AusAID), The Basic Support for Institutionalizing Child Survival (BASICS) Project, USAID, Bellagio Child Survival Group, Department for International Development, UK (DfID), Family Care International, International Paediatric Association, Johns Hopkins University, London School of Hygiene and Tropical Medicine, The Norwegian Agency for Development Cooperation (Norad), Save the Children, The Bill & Melinda Gates Foundation, The Lancet, The Partnership for Maternal, Newborn & Child Health, The World Bank, University College London Centre for International Health and Development, United Nations Population Fund (UNFPA), United Nations Children's Fund (UNICEF), Universidade Federal de Pelotas, University of Aberdeen, USAID and the World Health Organization.