

THE 2010 COUNTDOWN CONFERENCE PROGRAMME

June 7–9, 2010



Countdown to 2015

Maternal, Newborn & Child Survival

DAY 1

Monday, June 7

Session 104 Human resources for maternal, newborn and child health: from global reporting to improved local performance and health outcomes

Monday 11:00am–12:30pm Room 146A

Presentations

- Overview of the 2010 *Countdown* findings on human resources opportunities and constraints
Neeru Gupta, Demographer, Health Workforce Information and Governance, WHO
- Using strategic information and investment to improve availability of skilled providers in underserved areas of Nigeria
Dr Muhammad Ali Pate, Executive Director, National Primary Health Care Development Agency, Nigeria
- Strategies to improve worker motivation and performance for better MNCH outcomes in Rwanda
Presenter from Ministry of Health, Rwanda
- Health workforce planning and development to improve MNCH outcomes in Brazil
Dr Adson França, Coordinator of the National Pact for the Reduction of Maternal and Neonatal Mortality, Ministry of Health, Brazil

Description

The panel will reflect on the current state of knowledge and situation of human resources for maternal, newborn, and child health (MNCH); share experiences and lessons learnt by countries in addressing challenges in human resources for MNCH; and catalyse ideas for innovative solutions and informing the way forward for improving human resources performance for better MNCH outcomes.



Session 124 Equity in RMNCH—what have we learned?

Monday 1:30pm–3:00pm Room 146A

Presentations

- Recent findings on equity: results from 38 *Countdown* countries
Ties Boerma, Director, Health Statistics and Informatics, WHO
- Geographical disparities in RMNCH
Wendy J. Graham, Professor of Obstetric Epidemiology, Impact, School of Medicine and Dentistry, University of Aberdeen, and Sennen Hounton, Maternal Health Technical Officer, UNFPA
- Reducing inequities in RMNCH: the Brazilian experience
Cesar Victora, Professor Emeritus, Universidade Federale de Pelotas, Brazil

Description

Based on new analyses from recent population-based surveys, this session will review recent levels and trends in inequalities in the coverage of reproductive, maternal, newborn and child health interventions, with emphasis on socioeconomic inequities. Data from Brazil's experience will demonstrate how the adoption of pro-poor policies and creation of a universal health service can lead to overcoming these inequities.

Session 136 Community approaches for increasing coverage of child health interventions: Malawi puts evidence to practice

Monday 3:15pm–4:15pm Room 146A

Presentations

- A brief introduction to community-based approaches to care for newborns and children
Bernadette Daelmans, Medical Officer, Department of Child and Adolescent Health, WHO
- The Malawi experience managing childhood illness in the community
Humphreys Nsona, National IMCI Programme Manager, Ministry of Health, Malawi
- Maximizing efforts at the community level, opportunities and challenges
Mark Young, Senior Health Specialist, UNICEF

Description

The session will discuss community approaches for increasing coverage of effective child health interventions. A brief introduction of WHO and UNICEF materials, *Caring for Newborns and Children in the Community*, will be followed by a presentation on Malawi's health surveillance assistants program, highlighting the experiences of scaling up community-based services with special emphasis on case management of sick children. A short video will be shown.



DAY 2

Tuesday, June 8

Session 200 Countdown to 2015 for maternal, newborn, and child survival—the 2010 report

Tuesday 8:30am–10:30am Room 146A

Presentations

- Welcome and introduction of speaker
- More than counting numbers
Anthony Lake, Executive Director, UNICEF
- *Countdown to 2015* . . . monitoring progress & advocating for solutions
Zulfiqar A. Bhutta, Professor & Founding Chair, Women and Child Health Division, Aga Khan University, Pakistan, and Co-chair of 2010 Countdown Group
- Mortality and coverage: where are we in 2010?
Tessa Wardlaw, Chief Statistics and Monitoring, UNICEF, and Jennifer Bryce, Bloomberg School of Public Health, Johns Hopkins University
- Financing MNCH: current levels, the need, and the gap
Peter Berman, Lead Health Economist, The World Bank
- *Countdown to 2015* at Women Deliver and beyond: sessions and events
Flavia Bustreo, Director, Partnership for Maternal, Newborn, and Child Health (PMNCH)

Description

This session will present key findings from the latest *Countdown to 2015* report, including updates on mortality; coverage data on maternal, newborn, and child health (MNCH) interventions; and results from analysis of financing for MNCH and the identified gaps. It will also include an overview of the seven breakout sessions being included in the *Countdown to 2015* conference at Women Deliver.

Session 206 New research findings on MNCH—hot off the presses!

Tuesday 11:00am–12:30pm Room 146A

Moderator

Richard Horton, Editor-in-Chief, *The Lancet*

Presentations

- New evidence: session overview: child survival and nutrition interventions
Betty Kirkwood, Professor of Epidemiology and International Health, London School of Hygiene and Tropical Medicine
- New evidence: neonatal survival interventions
Joy Lawn, Director Global Evidence and Policy, Saving Newborn Lives, Save the Children
- New evidence: maternal survival interventions
Fernando Althabe, Director, Department of Mother and Child Health Research, Institute for Clinical Effectiveness and Health Policy, Argentina
- Implementation research: new evidence and future directions
Anuraj Shankar, Senior Research Scientist, Harvard School of Public Health

Description

An overview of major recent research findings that answer the question “Is there any major new evidence concerning interventions to improve maternal, newborn and child survival that adds to or changes our current thinking?” The session will highlight controversial or novel findings and encourage discussion of their implications. The overview will be informed by a straw poll of experts.

Session 223 Trends in funding levels for MNCH

Tuesday 1:30pm–3:00pm Room 146A

Presentations

- ODA for MNCH—up or down?
Catherine Pitt, Research Fellow in Health Economics, London School of Hygiene and Tropical Medicine
- Financial flows for family planning
Jacqueline Mahon, Senior Policy Advisor, Global Health & Health Systems, UNFPA
- The financing gap for MNCH
Peter Berman, Lead Health Economist, The World Bank
- Tracking domestic expenditures on MNCH as part of a regional NHA network
Ravindra P. Rannan-Eliya, Institute for Health Policy, Sri Lanka

Description

This session will present recent estimates of financial resource flows for maternal, newborn and child health and family planning, including both official development assistance and efforts to track domestic government and nongovernment funding using national health accounts. In addition, results from models projecting both external and domestic resource flows to 2015 and estimating the funding “gap” will be shared.

Session 238 Costing MNCH programs and interventions

Tuesday 3:15pm–4:15pm Room 146A

Moderator

Agnes Soucat, Advisor on Health, Nutrition and Population for Africa, The World Bank

Presentations

- Planning and budgeting for MDG results in Ethiopia
Dr. Nejmuudin Kedir Bilal, Director, Policy and Planning, Federal Ministry of Health, Ethiopia
- Modelling the costs of scaling up of MNCH services in Cambodia
David Collins, Director of Finance and Accounting, Management Sciences for Health
- Unified health model by UN Inter-Agency Working Group
Karin Stenberg, Health Economist, Child and Adolescent Health and Development, WHO

Description

This session will provide an overview of recent efforts to improve costing estimates for national and international planning of funding for maternal, newborn and child health programs. The moderator will review the concepts and uses of costing methodologies and costing tools. An update will be provided on the unified costing model across UN agencies. Applications of costings for scaling up programs at the country level will also be presented.

DAY 3

Wednesday, June 9

Session 311 Gaining momentum for change

Wednesday 11:00am–12:30pm Room 146A

Moderator

Mickey Chopra, Chief of Health, UNICEF

Panel discussion

- Introduction and overview of policies and systems—the 2010 *Countdown* findings
Elizabeth Mason, Director, Department of Child and Adolescent Health and Development, WHO
- Zambia shares lessons on policy change for scaling up
Victor Munyongwe Mukonka, Director Public Health and Research, Ministry of Health, Zambia
- Making healthcare free
Country presenter
- Civil society contributes to change
Civil society representative

Description

This interactive panel discussion will explore the architecture of a successful health system including issues of leadership, policy making, and demand creation. Speakers will include individuals who have helped create systems that work in moving closer to health for all.

